

PLTW

MEDIA KIT

Established in 1997, in upstate New York, Project Lead The Way (PLTW) was created by teachers and led by educators. As a 501(c) nonprofit, PLTW motivates, prepares, and supports teachers as they strive to make every student in every grade STEM-successful. PLTW's STEM curriculum offers PreK-12 pathways in computer science, engineering, biomedical science and more.



A white silhouette of the United States map is centered on a green background. The map includes the contiguous United States, Alaska, and Hawaii.

Available in all
**50 states, D.C.,
and U.S. territories**

100,000+
teachers



15,000+
programs



12,200+
schools



3x PLTW High School graduates
more likely to major in STEM¹

¹ Pike, Gary and Kirsten Robbins (2014). Using
Propensity Scores to Evaluate Education Programs.
Indiana University-Purdue University-Indianapolis.

PRIMARY LOGOS

PLTW

PLTW

SECONDARY BADGE LOGOS



**CLICK THE BLUE BUTTON TO ACCESS
THE CORRESPONDING ASSETS.**

DOWNLOAD LOGOS

PHOTO LIBRARY

PLTW B-ROLL



PLTW
LAUNCH

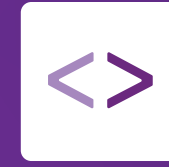
Empower students to unlock a love of lifelong learning and build on their potential through hands-on discovery.

[Learn More](#)



Lead students through the discovery of new paths and possibilities they can look forward to in high school

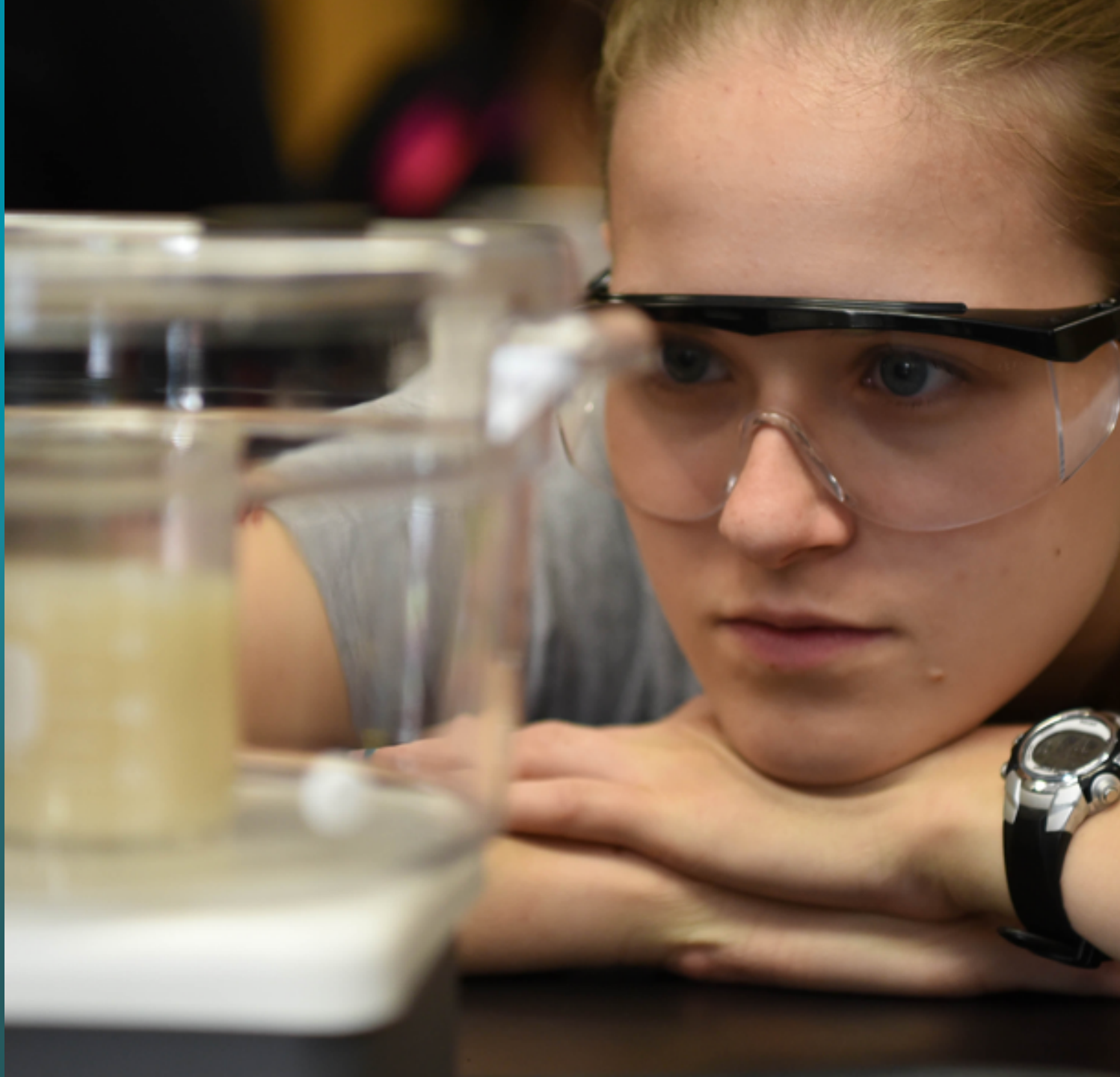
[Learn More](#)



PLTW
**COMPUTER
SCIENCE**

Push students to think differently and become creators, not just users, of the technology around them.

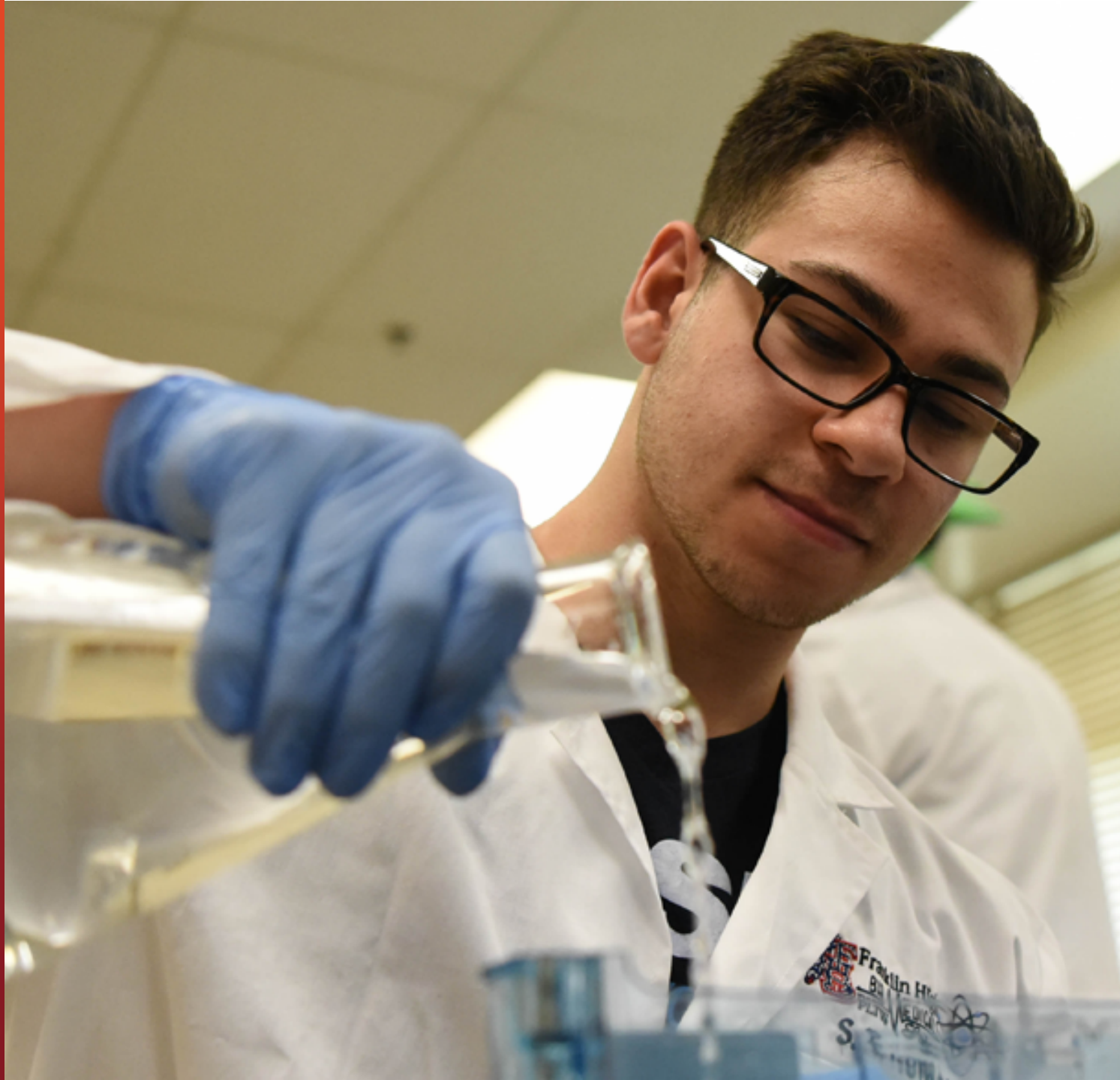
[Learn More](#)



PLTW
ENGINEERING

Challenge students to step into the role of today's engineers and make the leap from dreamer to doer.

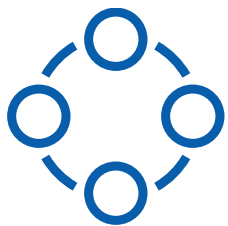
Learn More



PLTW
**BIOMEDICAL
SCIENCE**

Inspire students to tackle anything from wellness to controlling a global pandemic before even graduating high school.

[Learn More](#)



CAREER READINESS

PLTW believes all students need access to a hands-on education that prepares them for the horizons ahead.

Whatever future they may choose, PLTW students discover careers in computer science, engineering, and biomedical science throughout all PLTW programs.

PLTW students are more likely to consider careers as scientists, technology experts, engineers, mathematicians, healthcare providers, and researchers. [1]



REAL-WORLD RELEVANCE

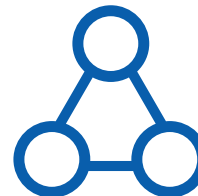
Our talented team of educators, higher education experts, policy makers, and industry voices have developed our curriculum. Their insights have created a learning experience that accurately reflects the needs of the workforce of today and tomorrow, and prepares students for life outside the classroom through:

- Problem-solving strategies
- Thinking critically and creatively
- Communicating and collaborating with others
- Perseverance



ANYWHERE & EVERYONE

PLTW amplifies the potential in all students. We inspire students with content that reflects their world. As world events unfold, such as global health pandemics, this becomes even more important. We embedded new tools within the existing platform so that our distance learning support helps our network of teachers, students, and caregivers easily adapt to their individual distance learning needs wherever learning takes place.



PROFESSIONAL DEVELOPMENT

Teachers are critical to successful learning. Unlocking their potential plays an immeasurable role in empowering students to lead their own learning.

PLTW Core Training incorporates real-world classroom experience through:

- Robust and interactive experience
- Increased flexibility
- Expanded resources
- Exciting networking opportunities
- Engaging high-quality content

1 Pike, Gary and Kirsten Robbins (2014). Using Propensity Scores to Evaluate Education Programs. Indiana University-Purdue University-Indianapolis.



**DAVID
DIMMETT**

ED.D, MBOE

President and Chief
Executive Officer

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ADAMS**

CPA

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Officer

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Logistics Officer

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KUPPERSTEIN**

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JD

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**LISA
SEAY**

SPHR, SHRM-SCP

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Officer

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**MATT
VOORS**

JD

Chief Legal and
Compliance Officer

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#PLTW Proud



About PLTW

Project Lead The Way (PLTW) equips PreK-12 students for a STEM-driven world with teacher-empowered curriculum in computer science, engineering, biomedical science, and more. For over 25 years, PLTW's curriculum coupled with its best-in-class professional development has supported teachers in creating an environment to make every student STEM successful. As a national nonprofit organization, PLTW is proud to reach 2.5 million students in elementary, middle, and high schools in all 50 states. With over 100,000 trained teachers nationwide, PLTW brings relevant, hands-on learning to classrooms across the country. For more information on Project Lead The Way, [visit pltw.org](https://www.pltw.org).