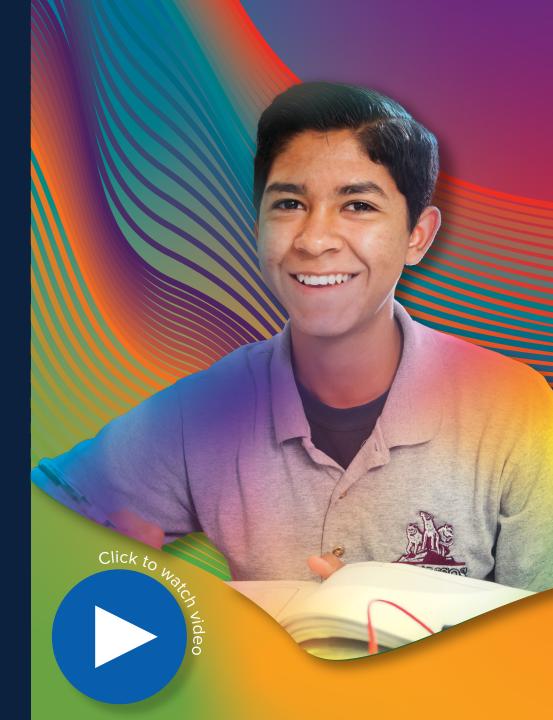


URLOCKING POTENTIAL

Since 1997, Project Lead The Way (PLTW) has unlocked the potential of millions of PreK-12 students and their teachers across the U.S. Our unique, proven curriculum empowers students to develop in-demand, transportable knowledge and skills necessary to thrive in our rapidly evolving world.



Available in all 50 states, D.C., and U.S. territories

80,000+ 15 teachers pro

15,000+ programs **12,200**+ schools





PLTW High School graduates more likely to major in STEM¹

¹ Pike, Gary and Kirsten Robbins (2014). Using Propensity Scores to Evaluate Education Programs. Indiana University-Purdue University-Indianapolis.



PRIMARY LOGOS

PLTW

PLTW

SECONDARY BADGE LOGOS





CLICK THE BLUE BUTTON TO ACCESS THE CORRESPONDING ASSETS.

DOWNLOAD LOGOS

PHOTO LIBRARY

PLTW B-ROLL







Empower students to unlock a love of lifelong learning and build on their potential through hands-on discovery.

Programs

6-8





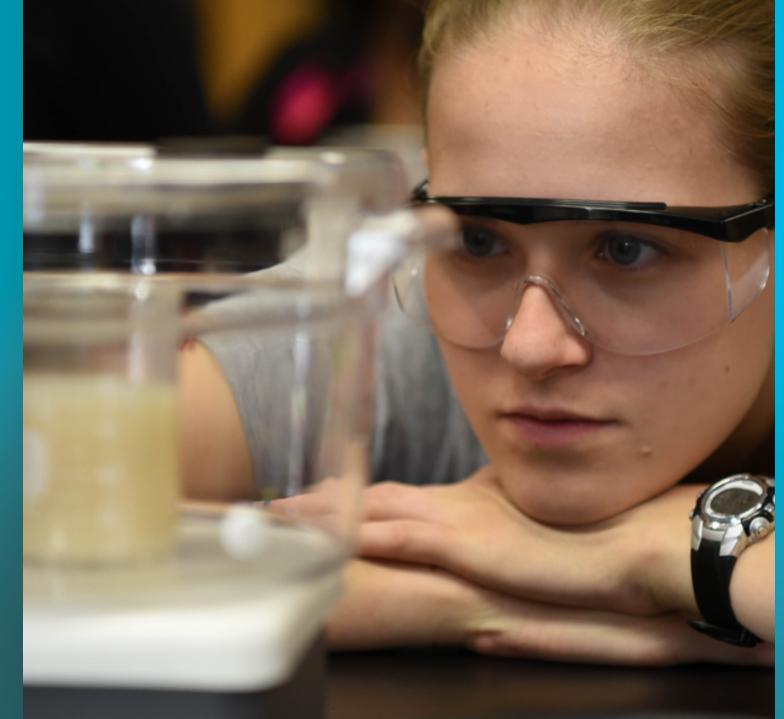
Lead students through the discovery of new paths and possibilities they can look forward to in high school and beyond.





Push students to think differently and become creators, not just users, of the technology around them.





Challenge students to step into the role of today's engineers and make the leap from dreamer to doer.

Programs



BIOMEDICAL SCIENCE

Inspire students to tackle anything from wellness to controlling a global pandemic before even graduating high school.



CAREER READINESS

PLTW believes all students need access to a hands-on education that prepares them for the horizons ahead.

Whatever future they may choose, PLTW students discover careers in computer science, engineering, and biomedical science throughout all PLTW programs.

PLTW students are more likely to consider careers as scientists, technology experts, engineers, mathematicians, healthcare providers, and researchers. [1]



ANYWHERE & EVERYONE

PLTW amplifies the potential in all students. We inspire students with content that reflects their world. As world events unfold, such as global health pandemics, this becomes even more important. We embedded new tools within the existing platform so that our distance learning support helps our network of teachers, students, and caregivers easily adapt to their individual distance learning needs wherever learning takes place.



REAL-WORLD RELEVANCE

Our talented team of educators, higher education experts, policy makers, and industry voices have developed our curriculum. Their insights have created a learning experience that accurately reflects the needs of the workforce of today and tomorrow, and prepares students for life outside the classroom through:

- Problem-solving strategies
- Thinking critically and creatively
- Communicating and collaborating with others
- Perseverance



PROFESSIONAL DEVELOPMENT

Teachers are critical to successful learning. Unlocking their potential plays an immeasurable role in empowering students to lead their own learning.

PLTW Core Training incorporates real-world classroom experience through:

- Robust and interactive experience
- Increased flexibility
- Expanded resources
- Exciting networking opportunities
- Engaging high-quality content



DAVID DIMMETT

ED.D, MBOE

President and Chief Executive Officer



SAM ADAMS CPA

Chief Financial Officer



JASON BAILEY

Executive Vice President and Chief of Staff



SAM COX MBOE

Chief Operations and Logistics Officer



BRIAN GREIWE

MBA

Chief Technology Officer







JOEL KUPPERSTEIN

MBA

Chief Product Officer



KATIE MINIHAN

ED.D, ED.M

Chief Impact Officer



LISA SEAY

SPHR, SHRM-SCP

Chief Talent Officer



MATT VOORS

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Chief Legal and Compliance Officer





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