Showin' Off Your STEM STORY

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What Makes a Good STEM Story?

• There's lots of interesting learning and work taking place in your classroom

• Let's identify a good story, and what that could be?

• How are your students identifying and solving a problem?

• Visually compelling – collaboration, hands-on, building something, relating to the community, classroom speaker – big or small
Identify a Good Story in Your Own Classroom

• Is there one lesson or hands-on project you've done in your class?
• Did the students build something that they can show off? Or explain their thinking around?
• What's "newsworthy" - early stages of learning advance skills
• Kindergarteners participating in early concepts of programming and computer science
• Automation and Robotics – designing their own paintbrushes
In the News!

THROUGH PROJECT LEAD THE WAY LAUNCH, KCPS STUDENTS DEVELOP CRITICAL THINKING SKILLS

Local stories breed larger interest!

No share his results at the science fair.

In the News!

"Getting Your Quotes"

• What are your students saying during their activities?

• Ask them questions like, what was the hardest part of getting this to work, what did you like best? Has any of this made you think about what you want to be when you grow up?

• Answers to these can all be generated into a quote to use on social or help create your story

• You can even keep this non-identifiable if needed
Extra, Extra! Read All About it!

- Who to contact?
- Getting your STEM story told
- Utilize your school's communication team/contact, building leadership
Let’s Look at Some Samples – share with your school's communication team!
Create Your Own STEM Story:

• Looking for volunteers
• Let's put together a story:
  o What's our project?
  o Who can we interview?
  o What's the photo look like?
  o How will we share it?
Who’s Your Audience?

• How to Reach Your Audience?
• Does Your School Have Sharing Platforms?
  • School website
  • School Socials
  • Google Classroom
  • Class Dojo
  • Newsletter
• *Always check your school's photo & media policy
Show it Off – with Social Media

#PLTW Proud

Linkedin: @Project Lead The Way

Instagram: @PLTWOrg
Everything is Content!
See and Follow Some PLTW Schools and Teachers!
Show & Tell!