Building Community Partnership Teams to Support and Sustain Your PLTW Launch Program

Presenters: Glade Montgomery, Ph.D. and Martha McCabe





Introductions



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Why Build A Community Partnership Team?

- Build Support for Your Program
- Exposure to Careers
- Enhance Student Professional Skills
- Teacher Understanding of the Future of Work
- Community, Parent, and Student Engagement



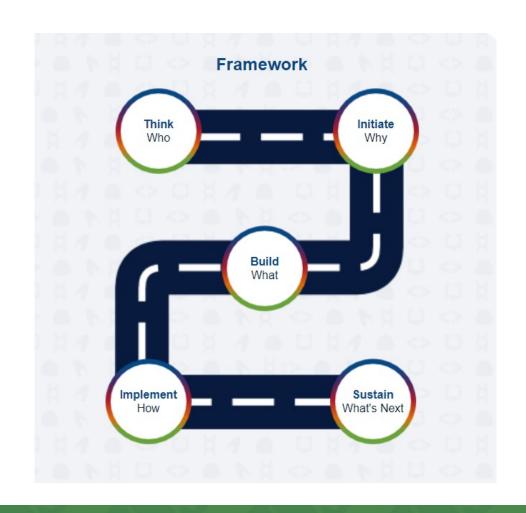




Community Partnership Framework

The Community Partnership

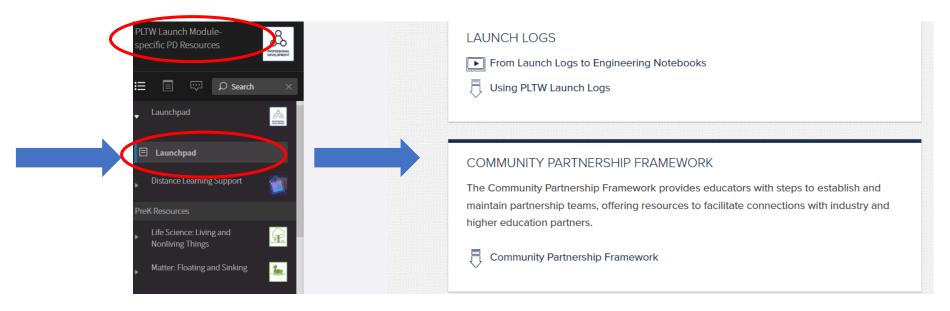
Framework outlines the steps you can take to build and sustain a community partnership team. The Framework guides you as you think through key aspects in each step of the process to develop an effective partnership team.







Launch Resources



For Launch,
resources are
in the Launchpad
within
the Launch Modulespecific PD
Resources course.





Think - Who

Identify potential partners. Who are potential partners to do this work with you? How might they be important to the partnership?

Conduct outreach by sending emails to potential partners. Invite them to your classroom to see PLTW in action. Ask them to join your partnership team to help shape the scope of work for the team.

Identify the roles and responsibilities of each team member. Who are the conveners/leaders, key partners, experts, and support?

Resources

- Outreach Email Template
- PLTW Curriculum













Initiate - Why

Establish the Partnership Purpose. Use the Purpose of a Partnership Team worksheet to guide your thinking about why your team exists.

Determine Partnership Type. For example: student mentoring, guest speakers, presenting real-world problems, job shadowing, internships, apprenticeships, field trips, tours, and contests.

Identify Current State. After your team is formed, talk to your partners about what they already are doing that aligns with your guiding question. Is it successful? How do they know?

Establish Goals. What are some short-term and long-term goals your team has for this partnership?

Resources:

- Purpose of a Partnership Team worksheet
- Employer Opportunity Documents
- Higher Education Partnership Documents





Implement - How

Communication and Collaboration.

- Invite any additional community partners to participate in the team's selected activities, events, and strategies.
- Have students send thank-you cards to partners.
- Share student progress and stories with your partnership team and community.

Measure Success, Assess, and Celebrate!

- Is this partnership meeting the designated outcomes and goals?
- What is working well in the partnership and could be extended to reach more students?
- Share your partnership success stories with PLTW and on social media channels.

Resources

- PLTW Blog: Building Community Partnerships: The Power in Asking for Support
- PLTW Blog: Everyone's a Maker
- PLTW Blog: University of Washington School of Medicine Students Provide Learning Opportunity for PLTW Students
- PLTW Blog: Engineering Real-World Learning





Build - What

Identify projects and solutions. What partnership models currently exist at partner locations, and could they be replicated for this context? What can you create together as a team that creates synergy toward the goal?

Co-create a pilot project! Identify one or two small goals your team wants to achieve this year around a proposed project.

Prepare students. Have students practice professional communication by doing presenting in class.

Resources

- Professional Application
- Professional Communication





Sustain – What's Next?

Reflect and Redesign.

- Ask the team, What went well? What didn't go well? What are areas of strength and weakness?
- For the next iteration of the project, do you need to make any changes to how the project is currently being implemented?
- What will you continue? What is next for the team?

Resources

Reflective Protocol





Sharing Best Practices

- Who have you engaged with locally?
- What types of events have you done?
- How did you originally connect with them?
- How has this impacted your program?





Building a Community Partnership Team – Planning Guide

Step 1: Think - Who	Step 2: Initiate - Why	Step 3: Build - What	Step 4: Implement - How
Identify potential partners for your team.	Draft your guiding questions and goals.	What type of projects might your team do?	How will you know if you're successful?
Local industry partners like engineering firms, healthcare facilities, or other businesses.	Goal: Host a classroom visit to expose students to future careers. Goal: Have partners visit your classroom and help mentor students on projects.	Have students present on a project they've designed to practice communication skills and receive feedback. Think together about a project which might help the community.	Ask for partner feedback. Have students speak at a school board meeting about their experience with a local partner.





Connect with us!

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Reminder: February 20, 2024
Community Partnership Framework Webinar



